

Adult Entertainment Token  
**White Paper**



The first DeFi project where users can anonymously stake and thereby finance professional adult content creation and participate in the entire life cycle of revenues and become an active producer!

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# A DEFI REVOLUTION ENABLING YOU TO PARTICIPATE IN THE ADULT ENTERTAINMENT INDUSTRY

With the AET ecosystem, everyone can become a Producer of Adult Entertainment!

The key benefits of the AET ecosystem include:

- Complete control and efficient custodial transaction processing
- Direct influence on content creation and interaction with performers.
- Real backed business and established partnerships with experienced partners

# AET

## Introduction

The possibilities of DeFi have given a boost to cryptocurrencies and blockchain technology. Within a short period of time, a multi-billion Dollar market has emerged on basis of a peer-to-peer financial economy.

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The objective of Adult Entertainment Token (\$AET) is as simple as fascinating - enhance the ecosystem where people can not only enjoy but also earn from the adult entertainment industry. Users will be able to finance, stake and benefit from their favorite adult entertainment performers, content preference and/or platforms. It is not a secret that this multi-billion Dollar industry has become mainstream in our society and is growing rapidly. However, despite the embracement of this sector, payment providers limit access to these services or charge outrageous fees, resulting in a loss in revenue for platforms, performers and creating a hurdle for users. AET blockchain technology will bring decentralized benefits to this industry, which are innovative, borderless and transparent. Based on these assumptions, blockchain technology enables financial inclusion, encourages innovation and creates disruptive opportunities. In such an ecosystem, transactions are processed by peer-to-peer networks and not by institutions. This eliminates or reduces transaction and processing costs and prevents entities to dominate a market and monopolize a network. Decentralized finance reshapes this landscape by opening a global lending and finance market and in essence enables a revised crowdfunding system without obligations. This enables transactions without having to provide your identity and therefore having maximum privacy.

Decentralized finance additionally has the benefit that it can provide performers with unlimited and instant access to this rapidly growing capital market. Users will now be able to provide liquidity producing exclusive content and directly influence trends and performers! In return, these investments will result in direct revenue participation using the AET ecosystem. All this of course completely anonymous and without entry barriers making effective real-world use of DeFi!



# Revolution in a **Booming industry**

Adult Entertainment Token will be the first DeFi project where users can anonymously stake and thereby finance professional adult content creation and participate in the entire life cycle of revenues.



**As of 2020, according to a study of most visited websites, two adult entertainment sites are in the top 10, with a third coming in at 11th place. The industry accounts for 97 Billion USD.**

## **Adult Entertainment Token**

Adult Entertainment Token (\$AET) will provide several decentralized finance and blockchain benefits to the Adult Entertainment Industry – not only as a payment token for end users, but also as a staking token and a payment token for performers. This means that users will be able to stake tokens producing exclusive content and choosing their preferred performers. The reward is going to be the direct revenue generated. Initially, this will all be possible on the Hitzefrei.com platform – but soon also will reach other platforms and businesses in the industry. Adult Entertainment Token will be the first DeFi project where users can anonymously stake and thereby finance professional adult content creation and participate in the entire life cycle of revenues.

## **Use case**

AET will allow direct community participation in the production of content and the direct participation on revenues said content generates over multiple platforms and use cases. Decentralized finance additionally enables a more efficient solution in the financial ecosystem of businesses in the adult entertainment sector by lowering transaction costs, benefiting users, performers and platforms. This uniform solution bridges convenience with efficiency while simultaneously enabling users to participate and earn.



AET will provide all Crypto/DeFi and Blockchain benefits to the Adult Entertainment Industry



AET will allow direct community participation in the production of content and the direct participation on revenues said content generates over multiple platforms



For the launch, AET has already secured two major cooperations while launching the beta platform exclusively on Hitzefrei.com!

### **TheToken.Network**

AET will use the infrastructure and expertise of TheToken.Network to provide liquidity- and staking pools and to facilitate the payment processing ecosystem. TheToken.Network is a pioneer in connecting decentralized finance with real-world use cases and aims to make crypto values usable in the real world. TheToken.Network uses DeFi liquidity pools to provide various financial services in real-world use cases, you can tokenize and collateralize assets and receive or invest liquidity. This partnership helps AET to provide numerous financial services from the start and helps to benefit from the connections and network of TheToken.Network. To celebrate this partnership we will offer presale participation also in the native token of TheToken.Network \$TTN.

### **Hitzefrei.com**

Adult Entertainment Token will cooperate with Hitzefrei.com, an established business with several years of growing activity. AET will directly tackle issues in regards to payment processing, which takes over 7% of revenue, as well as being a constant problematic issue for subscribers that have to justify this recurring payment.

# Talking Numbers

Hitzefrei.com will offer major incentives for their current users to facilitate payments via \$AET and therefore establish high quality demand from the start and secure an immediate use case for the token. Hitzefrei.com has the huge benefit to profit from Germany's most successful porn producer Christian Renz alias "Wolf Wagner" who regularly receives mainstream media attention.

Hitzefrei.com is not a start-up, but a profitable business acquired 2 years ago by Investment Holding Ulysses 8 based in Hong Kong. The value of the library of Hitzefrei.com is estimated to increase from €2.445 million to almost €5 million in 2021 and revenue is estimated to increase by 226% in 2021 and by 386% in 2022 compared to 2020. The community will be directly able to select and produce specific content, request specific models on the platform, genres of movies, storylines and series.

The companies and people involved with Hitzefrei.com have excellent cooperations and industry connections – there will immediately be other businesses using the AET token system within their business, resulting in increased usage of the network. Since the launch in 2018, hitzefrei.com managed to reach 220.5 million video views, with 25% of the views only in the last 6 months.

The distribution of views is as follows:

- 14.9 million views on Pornhub (<https://de.pornhub.com/users/hitzefrei>)
- 65.8 million views on xVideos ([https://www.xvideos.com/channels/hitzefrei#\\_tabAboutMe](https://www.xvideos.com/channels/hitzefrei#_tabAboutMe))
- 116.7 million views on xnxx (<https://www.xnxx.com/porn-maker/hitzefrei>)
- 17.5 million views on xHamster (<https://de.xhamster.com/channels/hitzefrei>)
- 1.1 million views on YouPorn (<https://www.youporn.com/channel/882547095/hitzefrei/>)
- 4.5 million views on RedTube (<https://de.redtube.com/channels/hitzefrei>)

Additional revenue streams (43.8% of total revenue)

- Dvd distribution in North America and Europe
- Broadcast distribution in Europe
- International VOD distribution
- Up selling products: hitzefrei.dating and hitzefrei.live

Real assets:

2 new movies every week, 326 movies so far = 7,335 minutes of porn

Worth of library: €2.445 million = invest / movie: €7,500

Produced in Europe (Germany, UK, France, Spain, Czech Republic and Hungary)

Producer: Wolf Wagner (most successful porn producer in Germany)

# NFT

## Like never seen before

Adult Entertainment Token will offer unique Non Fungible Tokens that grant you a share of the revenue backed by that NFT



### PEOPLE

NFT by real performers or producers, enabling you to profit from their value!



### VALUE

The \$AET NFT won't be just a gimmick. The NFT will earn you profits!



### Market

NFT is becoming a major market - especially when these tokens give you more than just pixels!



### Popularity

NFT is a special type of token. It represents something unique and has therefore a lot more value. These tokens often are collectibles. The most valuable NFT on the market today is worth \$ 1,608,032



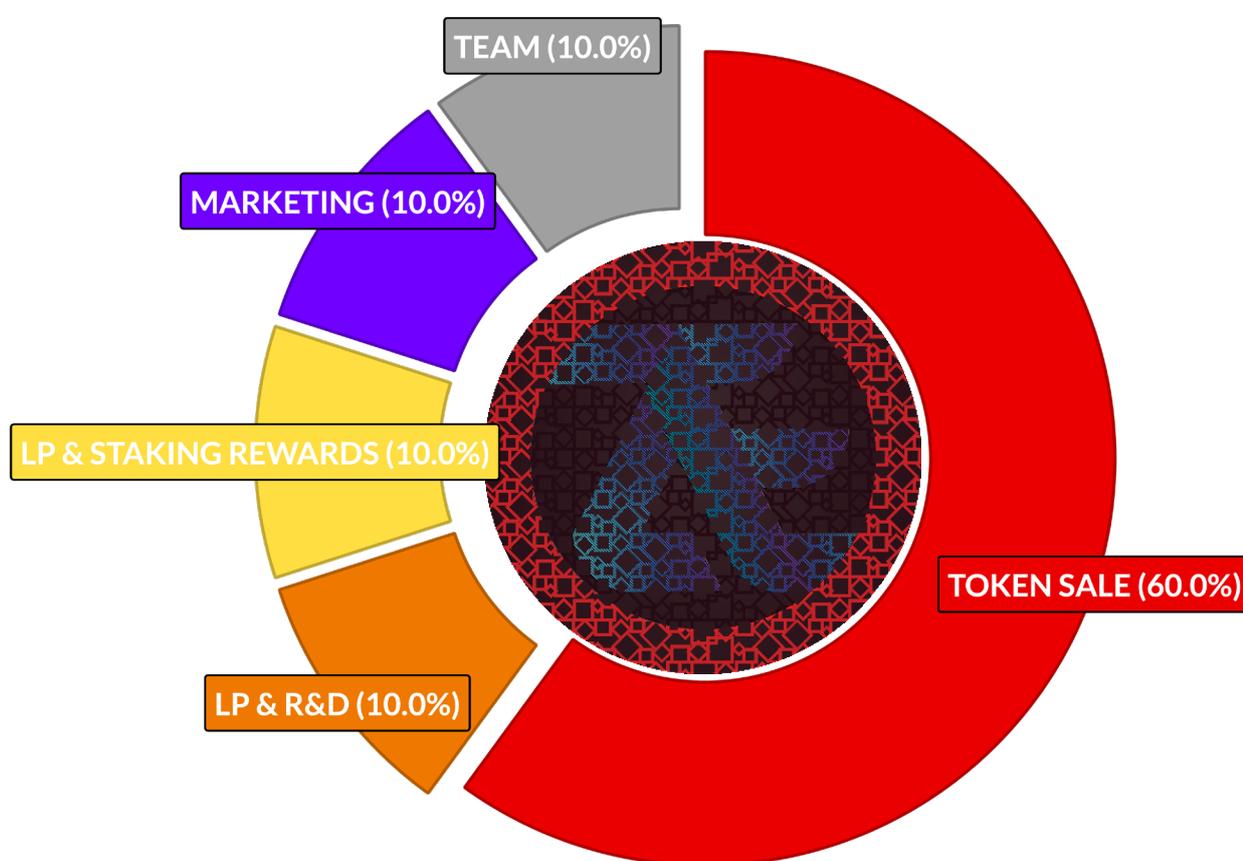
The "series" NFT will be a winnable token, you earn these by having a certain amount of "performers" or "platform" NFTs. This NFT gives a share of total revenue of 20% for 6 months!



The "performers" NFT and "platform" NFT will be auctioned. They offer 5% of the revenue of that genre! These revenue shares expire between 2 and 4 months.

# OUR TOKENOMICS

Adult Entertainment Token will issue a total and fixed amount of 300 million \$AET tokens. These tokens are based on the ERC-20 and BEP-20 protocol, compatible with both the Ethereum Blockchain and Binance Smart Chain. The distribution of the 300 million \$AET tokens is as follows:



- 180 Million \$AET – Token sale
- 30 Million \$AET- LP & R&D
- 30 Million \$AET – LP & Staking rewards
- 30 Million \$AET – Marketing
- 30 Million \$AET – Team (locked for 12 months)

# Experienced **BUSINESS TEAM**

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**CEO**

**Sebastian Hensel**

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3 start up exits, 600 million page impressions since 2008, winner of radio award (2010, BLM), "Mister LovePadlock" (Berliner Morgenpost), "Professional Bargain Hunter" (RTL2), "Flash of Brilliance!" (Guido MariaKretschmer)!



**CMO**

**Silvia Lange**

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More than 14 years of experience in Marketing, broad professional experience at an executive level and worked worldwide in different countries and companies. Former position: Head of Marketing worldwide at New Yorker.



**CTO**

**Vasil Ivanov**

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More than 20 years of experience in the field. Past functions: Daimler AG Project Manager SRE and API Management, Selligent GmbH Project Manager DACH, 10minutes AG CTO and Websense CTO.



**Content Development**

**Christian Renz**

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Alias Wolf Wagner - Most successful adult entertainment producer in Germany. Produced more than 250 movies with over 180 million views. Well known in mainstream media and acknowledged for his quality of productions.

